

Electronic Acknowledgement Receipt

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Application Number:	09804735
International Application Number:	
Confirmation Number:	2033
Title of Invention:	DETERMINING THE EFFECTIVENESS OF INTERNET ADVERTISING
First Named Inventor/Applicant Name:	Kannan Srinivasan
Customer Number:	35195
Filer:	Stanley D. Ference/Jan Hayes
Filer Authorized By:	Stanley D. Ference
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Submitted with Payment	yes
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Payment was successfully received in RAM	\$ 1055
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Authorized User	HAYES,JAN

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Miscellaneous Incoming Letter	696-002-GeneralTransmittal-CommentIssueFeePayment.pdf	37174 5e23c8a79c4278ee1d056788d412433586977a	no	2
Warnings:					
Information:					
2	Issue Fee Payment (PTO-85B)	696-002-PartBFeesTransmittal.pdf	94730 3b0802424e0eece80497956f80867c4b4fec254e79c9	no	1
Warnings:					
Information:					
3	Fee Worksheet (PTO-875)	fee-info.pdf	31559 2c7487b93a3d4e0863b30176e0546510148e992	no	2
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Total Files Size (in bytes):			163463		

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.